



# Tau Beta Pi

The Engineering Honor Society

## IMAGE SUBMISSION GUIDE

When the Association requests an image for use in a printed publication or on our website, it is important that the quality of the image meets certain quality standards to ensure our audience can properly view the images and that our members and the Association are positively represented.

Please adhere to the following guidelines when preparing your image for submission:

- The image needs to be “high-resolution,” recommended 300 dots per inch (dpi)
- The submitted image file should be a JPEG or PNG file type
- Plain backgrounds are better than those with lots of “noise” and colors
- The image should NOT be a cropped group shot and should focus on the individual
- It is recommended that the image is of a formal or semi-formal nature
- If possible, the lighting should be even (avoid fluorescent lighting)

**Below are examples of acceptable and unacceptable images.**



**Good**



**Good**



**Good**



**Good**



**NOT Good**



**NOT Good**



**NOT Good**



**NOT Good**