



# THE BENT

*THE BENT of Tau Beta Pi* is the official publication of The Tau Beta Pi Association—the engineering honor society and the world’s largest engineering organization. Tau Beta Pi has been a dynamic integral part of the engineering profession for over 130 years.

**Circulation** 90,000

## Distribution

Members of Tau Beta Pi, therefore ranked in the upper 20% of their graduating classes scholastically, include junior and senior engineering students in collegiate chapters at 244 top colleges and universities. Active audience composition: approximately 64% professional (3+ years experience), 23% recent graduate (1-3 years experience), and 13% student. Women comprise 18% of the audience and more than 16,000 paid subscribers.

## Calendar

- 2016 Winter Edition**—Focus on annual Convention including the summary of business report and introduction of the outstanding Tau Beta Pi chapter project award winners. Featured authors write on issues ranging from supply and purity concerns about the U.S. water supply, hidden properties of the constant Pi, and insights on innovative ecosystems from 11,000 years ago.
- 2016 Spring Edition**—Focus on careers, leadership, and professionalism. Update on the Chapter Endowment Initiative. Introduce alumni elected to National Academy of Engineering and the latest Profile in Leadership. Featured authors write on early attempts to measure longitude and latitude and discrepancies that took decades to resolve.
- 2016 Summer Edition**—Focus on service and scholarship. Introduce 30 new Tau Beta Pi Fellows. Featured authors write on carbon capture and sequestration and other issues of interest. A recap of the third annual Pi Day is highlighted as is the newest chapter of Tau Beta Pi.
- 2016 Fall Edition**—Convention preview issue. Focus on members, achievements, and promoting a spirit of liberal culture. Tau Beta Pi Laureates, McDonald Mentor, Outstanding Advisor, Distinguished Alumni and Scholars are introduced. The latest Profile in Leadership is revealed, and the Executive Director presents his annual update on the Association.

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