

**Title:** Insignia Replica  
**Category:** Administration  
**Change Authority:** Convention

**Number:** C2019-01  
**Effective:** 12/04/1999  
**Last Modified:** 10/12/2019

### Purpose and Scope

This policy establishes guidelines for the use of insignia replica and acceptable use of and distribution requirements for the Tau Beta Pi Association, Inc., (the Association).

### Background

The authority<sup>1</sup> for the authorization of the use of insignia replica is delegated to the Executive Director.

### Applies To

This policy applies to all members, chapters, and Headquarters.

### Policy

The Executive Director is empowered by the Convention to approve the use of insignia replica under the guidelines listed in this document.

All replicas must be in the orientation of and in proportion with the official design.

1. The Bent as shown in Constitution<sup>2</sup>.
  - a. Must include the words Tau Beta Pi.
  - b. Should include the words The Engineering Honor Society.
2. The 2019 Logo Bent:
  - a. Must include the words *Tau Beta Pi* as in the official design.
  - b. Must include the words *The Engineering Honor Society* as in the official design.
  - c. May NOT include the Greek letters *TBPI* nor motto symbolization.
  - d. All logos must follow the official design with respect to Appendix A.
3. Chapter Logo Variant
  - a. Each chapter may vary the colors of the 2019 Logo Bent to create their own chapter variant of the 2019 logo.
  - b. Each chapter logo must include the name of the chapter or school below the words *The Engineering Honor Society* in the official design.

The design shall not cause embarrassment to the Association.

Prior to distribution, items using the name of the Association, the motto symbolization, or any insignia replica requires approval of the Executive Director. The Executive Director shall determine if distribution of an item is limited to members of the Association for their use only or if an item may be distributed to non-members including candidates for membership in the Association or to members of the public.

Distribution of the official badge, membership certificate, honor cord, and graduation stole is limited to members of the Association.

Distribution of any items bearing the name, motto symbolization, or insignia replica to members of more than one chapter requires approval of the Executive Director.

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<sup>1</sup> Association Constitution Article XIV, Section 3

<sup>2</sup> Association Constitution Article XIV, Figure 1

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## Appendix A



Font : Myriad Pro Family / Semibold / Regular / Light



Figure 1 – Official Colors

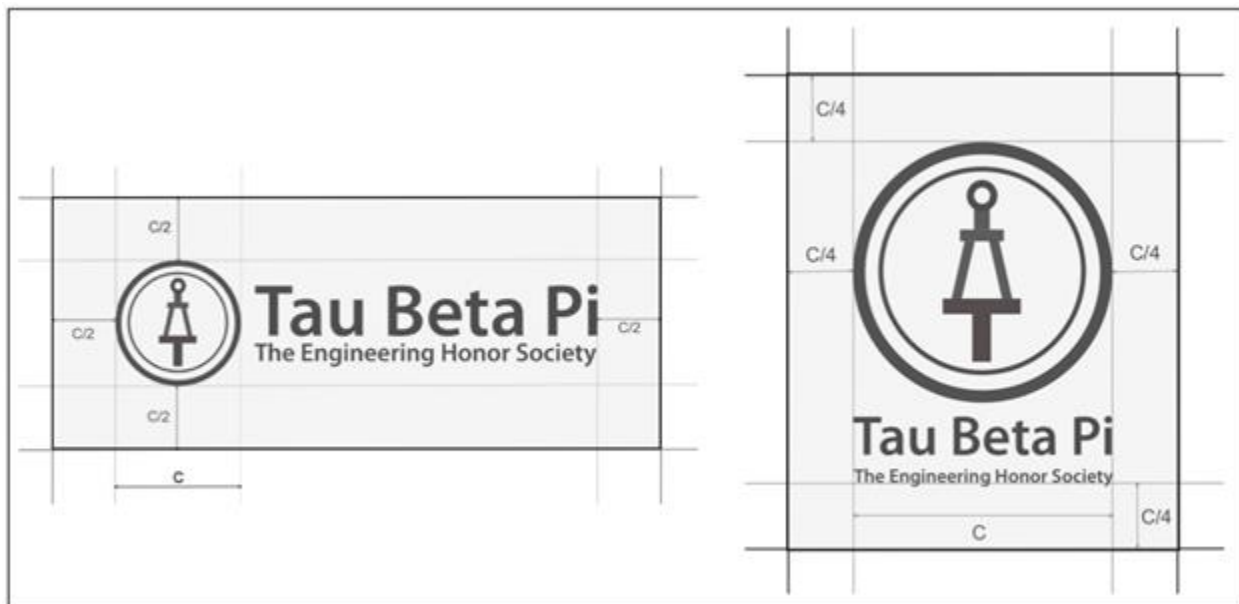


Figure 2 – Spacing Guidelines

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Figure 3 – Chapter Logo Examples