

# Executive Director's Report

By: **Curtis D. Gomulinski**, Michigan Epsilon '01

## SECRETARY'S REPORT

OVERALL, the year 2012-13 exceeded expectations in nearly every respect, and the gain on investments in the trust returned to the black. Support by alumni through volunteer efforts, bequests, and annual contributions was excellent, while corporate and university financial support of the Convention and THE BENT remained high. The process to transition to electronic membership catalog cards and digitize the 535,000 existing paper catalog cards was completed. The website received a new look and over 4,000 members joined the Tau Beta Pi LinkedIn group. Alumni interest in maintaining a relationship or reconnecting with the Association continued to increase with over 750 members attending 37 alumni events. The position of Director of Alumni Affairs was revived after a 35 year absence to support alumni and the Alumni Chapters.

### CHAPTERS

The 2012 Convention granted charters to Penn State Erie, The Behrend College, formally established as Pennsylvania Mu on January 26, 2013; The College of New Jersey, formally established as New Jersey Zeta on March 2, 2013; and St. Louis University, formally established as Missouri Epsilon on March 23, 2013. Articles about the installations were published in the Summer 2013 issue of THE BENT.

An inspection committee visited The University of Texas-Pan American last winter, and a petition from this school will be considered by the 2013 Convention. Two petitions for new chapters were received, and inspection teams will visit the local societies at Indiana University-Purdue University Indianapolis and Embry-Riddle Aeronautical University-Prescott this fall.

Five Alumni Chapters were chartered: Ann Arbor Area, Atlanta, Boston, Central Jersey, and Treasure Valley (Boise). Eight chapters were reactivated: Baltimore, Central Connecticut, New York City, St. Louis, New York City, Schenectady (renamed to New York Capital Dis-



Association Officials gather around the Colorado Zeta Bent monument during a tour of the U.S. Air Force Academy following the June officials meeting in Colorado Springs.

trict), Southern California, Southern Tier (Binghamton, NY), Tampa, and West Palm Beach (renamed to Palm Beach/Broward). The Central Illinois Chapter went inactive; 31 of 65 alumni chapters are active.

A total of 223 chapters (215 in 2012) completed annual surveys that listed approximately 1,162 projects. A report on the contents of the survey will be published in the November 2013 issue of THE BULLETIN.

### MEMBERSHIP

The chapters initiated 9,207 members in 2012-13, down 0.1% and the second highest total in 17 years. This included 8,815 undergraduates, 229 graduate students, 88 alumni, and 75 eminent engineers. Tau Beta Pi's initiated membership on July 31, 2013, was 544,834, and an estimated 60,000 are deceased.

During the year, about 36,400 engineering students in the 241 TBPI chapter schools were scholastically eligible for membership in the top fifth of their senior or the top eighth of their junior classes. About 38.8% of these were members of TBPI at the close of the year—the same as last year. About 1.2% were not initiated, chiefly because of their chapters' failure to hold spring ceremonies. The remaining 60% indicated a lack of interest in membership, up from 57% last year.

Tau Beta Pi chapter schools graduate about 93% of all B.S.

engineers at 400 schools with ABET EAC-accredited programs and the other two schools without EAC-accreditation.

Thirty-seven chapters held only one election and initiation of new members, but all others held two or more. Six chapters held initiations without approval. No members resigned during the year, and none was expelled.

### CONVENTION

The 107<sup>th</sup> Convention was held in October 2012 in Lexington with Kentucky Alpha as host. The meeting was fully reported in the Winter 2013 issue of THE BENT and the December 2012 issue of THE BULLETIN. The 2013 Convention will be hosted by the Iowa Alpha Chapter in Ames. The 2014 Convention will be hosted by Washington Delta in Spokane.

The 2012 Convention approved fifteen packages of amendments to the Constitution and Bylaws of the Association, which were ratified by the chapters and reported in the Winter 2013 issue of THE BENT; left the reimbursement schedule for the 2013 Convention the same as the 2012 Convention; made recommendations regarding the Association's website; recommended acceptance of the invitation from Massachusetts Alpha, Delta, and Epsilon and Rhode Island Alpha and Beta to host the 2015 Convention in Providence; recommended enhancements to the "Implementation Process" for the MindSET Program; reviewed

member benefits, image, and insignia of the Association and made recommendations to improve each; adopted a three-year trial process to increase the number of Convention bids; granted one curriculum appeal; and recommended the 2013 Convention study the cost of publishing THE BENT.

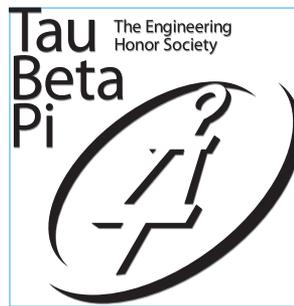
## ASSOCIATION OFFICIALS

The TBII Executive Council, elected for the 2006-10 term and re-elected by the Convention for the 2010-14 term, comprises President L.A. Simonson, Ph.D., P.E., Vice President S.C. Dao, P.E., and Councillors J.F.K. Earle, Ph.D., P.E., J.A. Huggins, P.E., and N. Pih. Council meetings were held on Aug. 4, Sep. 30, Oct. 17, Nov. 14, and Dec. 8, 2012, and Jan. 16, Feb. 20, Mar. 20, Apr. 13, May 14, June 7-8, and July 30, 2013.

Tau Beta Pi has four appointed Directors with responsibilities in major areas of its interest: E.J. D'Avignon as Director of Rituals, T.E. Gomulinski as Director of Alumni Affairs, R.W. Pierce as Director of Engineering Futures, and D.S. Pierre Jr., P.E. as Director of Fellowships. Members of the Fellowship Board include C.W. Caldwell, Ph.D., D.W. Donahue, Ph.D., S.L.R. Holl, Ph.D., and J.L.H. Jamieson. The Trust Advisory Committee, which directs investment activities of the corporate trustee, includes R.F. Smith (chair), H.W. Lange, and J.W. Johnson Jr.

District Directors on July 31 were:

- District 1 Lynn B. Farrington  
Selden J. Houghton  
Matthew V. Paragano  
Lauren J. Swett
- District 2 Anthony M. Olenik  
Thomas A. Pinkham IV  
Jason Rogan  
George Youssef
- District 3 Edward P. Gorzkowski III  
Christopher C. McComb  
Alexander J. Rovnan
- District 4 Joseph P. Blackford  
Lisa C. Gascoigne  
Russell L. Werneth
- District 5 Josuan Hilerio-Sanchez  
Rebecca A. Holcomb  
Elizabeth A. Stephan
- District 6 Andrea M. Ramsey  
Dee Anne Stirm  
Ellen S. Styles
- District 7 Ellie R. Armstrong  
David E. Dale  
Andrew J. Flowerday  
Wesley R. Repke
- District 8 Bruce A. DeVantier  
Stacey L. Forkner  
Ricardo K. Komai
- District 9 Brenda A. Kramer
- District 10 Brian R. Buisson



- Daniel A. Kamat
- District 11 Christina M. Harrison  
James C. Hill
- District 12 Christopher F. Benson  
George K. Miyata  
Gregory M. Newcomb
- District 13 Jeffrey G. Dabbling  
Matthew T. Pittard
- District 14 Timothy M. Edgar  
Ian J. Frank
- District 15 Joseph R. Burnett  
Scott E. Fable  
Kimberly Stillmaker
- District 16 Neal T. Bussett  
Jason A. Corl  
Scott V. Eckersall  
Stacey H. Ross

The International Headquarters staff, which is located on the Knoxville campus of the University of Tennessee, includes Executive Director C.D. Gomulinski, Assistant Secretary-Treasurer R.E. Hawks, Director of Development P.B. McDaniel, and eight additional employees (see *tbp.org*).

## CHAPTER AWARDS

Tau Beta Pi's top chapter prize, the R.C. Matthews Outstanding Chapter Award, was given to Florida Alpha for the excellence of its total program in 2012-13. Honorable mentions went to Alabama Epsilon and Michigan Kappa. The R.H. Nagel Most Improved Chapter Award went to Kentucky Gamma; honorable mentions were given to Michigan Kappa and Georgia Alpha. The J.D. Froula Most Improved Membership Award went to Illinois Epsilon; an honorable mention was given to Massachusetts Zeta.

The Headquarters staff gave 33 Secretary's Commendations to chapters for the perfection of their reports to TBPI in 2012-13, 26 Chapter Project Awards for ingenuity and creativity in activities, and 50 Membership Awards for increasing the number of students initiated into TBPI.

## MEMBER AWARDS

The 2013 Outstanding Advisor was selected by a committee of engineering deans: M.S. Ingber Ph.D. (chair),

J.W. Steadman, Ph.D, P.E., and S.L. Woods, Ph.D. The recipient of a \$1,000 cash award and an equal sum to be presented to his dean's discretionary fund is Bruce L. Walcott, Ph.D., *IN A '81*, Kentucky Alpha Chief Advisor. [See page 11.]

The alumnus recognition selection committee consists of three District Directors: D.A. Stirm (chair), M.T. Pittard, and S.L. Forkner. They were charged with selecting the recipients of the TBPI-McDonald Mentor Award and the Distinguished Alumnus Award. The 2013 Distinguished Alumnus Award will be presented posthumously to M. Lucius Walker Jr., Ph.D., P.E., *DC A '57*, and the 2013 TBPI-McDonald Mentor will be presented to Donald W. Rhymer, Ph.D., *CO Z '94*. [See pages 12-13.]

The 2013 Laureates were selected by a committee of three District Directors: L.C. Gascoigne (chair), B.A. DeVantier, and E.S. Styles. They chose five Laureates from 15 nominees made by 13 chapters. [See page 14.]

During the year, the Executive Council gave 12 Resolutions of Appreciation, 4 Superior Service Awards, and 1 Distinguished Service Award to collegiate chapter advisors and Association Officials for long and outstanding service.

## DISTRICT PROGRAM

Sixteen Districts held at least one conference last year and conducted meetings during the 2012 Convention, and Directors visited many chapters during the year. The Directors and the Council met in Colorado Springs, CO, in June 2013 and discussed means for improving regional activities and communications and planning for the upcoming year.

## ENGINEERING FUTURES

The Engineering Futures Program presented a total of 231 training sessions by 42 volunteer facilitators to develop the leadership skills of student members during 2012-13. This award-winning program helps to prepare engineering students for their careers by enhancing their overall personal effectiveness through interpersonal-skills and teamwork-development seminars.

## FELLOWSHIPS

The 80th fellowship group, comprising 40 students—27 with stipend, will do graduate work in 2013-14 and was announced in the Summer 2013 BENT. Fellows with stipends are paid cash grants of \$10,000 each.

## GRANTS

A single proposal was received for a Greater Interest in Government (GIG) grant. The proposal was declined because it did not meet the program guidelines. No requests were received for a Student Assistance grant.

## MINDSET PROGRAM

The MindSET program continues to expand its reach across the country. Currently, 26 TBPI chapters are hosting hands-on activity sessions with local schools. At the close of the fiscal year, more than 1,800 elementary, middle, and high school students had participated in MindSET activity sessions. In 2012-13, 25 grants totaling \$5,430 were issued to 13 chapters for MindSET projects.

## SCHOLARSHIPS

The 15th group of 210 TBPI Scholars, who will complete their undergraduate engineering studies in 2013-14, are announced in this issue. [See page 24.] All Scholars receive a cash grant of \$1,000 or \$2,000 for their senior academic year. Since the program began in 1999, Tau Beta Pi has given and committed \$3,307,000 to 1,412 students.

In the TBPI Chapter Performance Scholarship Program, \$7,500 in scholarships were available to students selected by 15 chapters.

Six \$1,000 scholarships for the first year of college study in 2013-14 for incoming freshman engineering students were provided by the Society (for a 15-year total of 95) through the national program conducted by the Society of Automotive Engineers.

## CONTRIBUTIONS FROM ALUMNI

Tau Beta Pi's 2012 Annual Giving Campaign brought gifts of \$950,331 (up 5.0%) from 11,102 donors (up 0.8%), including 382 new donors (down 5.7%). Their names were published in the Winter and Spring 2013 issues of THE BENT. Included in the total is \$35,554 allocated to the Fellowship and Scholarship Programs from 234 companies that match gifts from employees. The 2013 Giving Program began on February 1, and the response by July 31 reached \$624,132 from 7,130 loyal members.

The Society was included as an eligible organization in the 2013 national Combined Federal Campaign.

The Association Officials are deeply grateful to the generous alumni whose gifts fund important programs that help our chapters and student members.

## OTHER ACTIVITIES

Tau Beta Pi has maintained its affiliations with the American Association for the Advancement of Science and the Association of College Honor Societies and its association membership in the American Society for Engineering Education. The Executive Director is Tau Beta Pi's official representative to these organizations.

Tau Beta Pi operates its own web-based job board—The Best People—and maintains other valuable benefits for members. Nearly 1,400 jobs were available through The Best People on July 31.

The Association was a contributing society to National Engineers Week 2013.

Members of the Executive Council, Executive Director Gomulinski, and other Association Officials met with alumni at receptions and gatherings at 16 District Conferences and 21 other events held across the country.

Tau Beta Pi has maintained its classification under Section 501(c)(3) of the U.S. Internal Revenue Code as a tax-exempt, charitable and educational, non-private organization and is exempt from sales tax in 16 states. Collegiate chapters are separately classified under Section 501(c)(7) of the code, except Michigan Gamma, which is classified under Section 501(c)(4).

## TREASURER'S REPORT

The financial condition of TBPI at the close of the fiscal year was improved because of bequests, record giving by alumni, and substantial investment capital gains. Revenue over expenses was \$2,755,000. Assets increased in 2012-13 by \$2,838,000 to a total of \$23,747,000.

## FINANCIAL POSITION STATEMENT

The several named trust funds are commingled and invested under the jurisdiction of the TBPI Trust Advisory Committee. The trustee is the trust department of the PNC Bank in Cleveland, OH. The trustee performed satisfactorily during the year.

Investment earnings of the funds, less trustee fees and including capital gains, are used for the purposes indicated by the fund titles: paying fellowship and scholarship stipends, paying for BENT magazines delivered to life subscribers, paying project grants to chapters in the MindSET and Greater Interest in Government Programs, supporting the Convention,

and financing many useful activities of the collegiate chapters. Overall, net earnings of the investments, including security sales and market gains, were 20%; the previous year's figure was -6%. Paid investment earnings were \$615,000; net investment market gains were \$3,195,000.

Securities held by the trustee on July 31, 2013, are carried at market value of \$22,227,000, an increase of 16.2% from the previous year, and comprise holdings in 14 non-overlapping, no-load mutual funds. Equity securities constituted 90% of the total trust funds.

The current liability in fellowships and scholarships is for those stipends committed in 2012-13 for payment in 2013-14 to student recipients. The 2013 Convention liability includes the assessments paid by new initiates during the year and \$27,650 in gifts from corporate and university sponsors. The deferred BENT subscription liability is for both annual subscriptions and the four-year subscriptions for new members included in the Association initiation fee. The liability for delivering future magazines under four-year subscriptions is entered on the books at the time of initiation.

The decrease in BENT life subscription liability was countered by the 347 new life subscribers. Life subscription fees are recorded as a liability because of the commitment against the annual earnings of those fees to pay for copies of THE BENT to be delivered. This liability represents the total value of all life subscriptions in force on July 31, 2013, at their enrollment-fee prices, less an actuarial proportion of \$1,254,000 recognized as revenue since 2004. Upon the deaths of life subscribers, their paid fees are transferred on the books to the Fellowship Fund and are reported as revenue.

The net assets of the Association decreased by \$2,755,000 because of trust investment losses of \$3,195,000. A subsidiary report details the changes during the year in individual funds, most of which increased because of the gain in market value.

The L.E. Record Scholarship Fund grew by \$674,000, Vincent A. Stable Scholarship Fund by \$440,000, the Fellowship Fund by \$321,000, the Convention Fund by \$202,000, THE BENT Life Subscription Fund balance by \$423,000, the Engineering Futures Fund by \$55,000, and the District Program Fund grew by \$73,000. The new Petitioner's Support and Delegate's Support Funds were established through the generosity of alumni supporters.

# THE TAU BETA PI ASSOCIATION

## STATEMENT OF FINANCIAL POSITION

On July 31, 2012 and 2013

### ASSETS

<i>Current Assets</i>	2013	2012
Cash and cash equivalents	\$ 442,562	\$ 772,071
Accounts receivable		
Chapters	47,000	52,254
Student loans	22,612	17,092
BENT life subscription installments	5,335	6,130
Trust contributions	5,000	5,000
Other	<u>16,231</u>	<u>16,077</u>
<i>Total Receivables</i>	96,178	96,553
Inventory	43,438	20,130
Split-interest agreements, cur. portion	79,825	78,287
Prepaid expenses	<u>37,225</u>	<u>22,121</u>
<i>Total Current Assets</i>	699,227	989,162
<i>Depreciable: Furniture and equipment</i>	146,476	157,580
Less accumulated depreciation	<u>-115,674</u>	<u>- 134,617</u>
<i>Total Depreciable</i>	30,803	22,963
<i>Other Assets</i>		
Investments	22,227,432	19,122,852
Split-interest agreement, net of cur. portion	<u>790,014</u>	<u>774,803</u>
	\$23,017,447	\$19,897,655
<b>TOTAL ASSETS</b>	<b>\$23,747,477</b>	<b>\$20,909,780</b>

*Financial statements have been audited.*

### LIABILITIES AND NET ASSETS

<i>Current Liabilities</i>	2013	2012
Accounts payable		
Chapters	\$ 1,815	\$ 6,131
Laureate awards	12,500	12,500
Fellowships/Scholarships	689,000	609,000
Other	42,794	12,520
Accrued expenses	42,526	30,165
Annuities payable, current portion	19,037	19,037
Deferred Convention revenue	92,092	94,810
Deferred BENT revenue, current	<u>63,783</u>	<u>63,783</u>
<i>Total Current Liabilities</i>	967,638	847,946
Annuities payable, net of cur. portion	106,144	111,687
Deferred BENT subscription revenue	80,946	78,849
THE BENT life subscriptions	<u>1,230,775</u>	<u>1,263,896</u>
<i>Total Long-term Liabilities</i>	1,417,866	1,454,432
<b>TOTAL LIABILITIES</b>	<b>2,385,504</b>	<b>2,302,378</b>
<i>Net Assets</i>		
Unrestricted:		
Undesignated	1,108,713	998,747
Designated	7,917,095	6,776,125
Temporarily restricted	6,993,357	5,526,470
Permanently restricted	<u>5,342,809</u>	<u>5,306,060</u>
<b>TOTAL NET ASSETS</b>	<b>21,361,974</b>	<b>18,607,402</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$23,747,477</b>	<b>\$20,909,780</b>

### STATEMENT OF ACTIVITIES

Chapter and initiation fees (shown less THE BENT subscription portion) rose by \$3,000.

Overall contributions and bequests fell by \$513,000. Total gifts from alumni and matching corporations in the two annual giving programs in 2012-13 amounted to \$1,030,000 (up 17% from 2011-12). The Association is deeply grateful to the 10,996 members who contributed during the year.

Convention revenue consists of assessments for the 2012 Convention, \$55,000 in industrial gifts, and \$49,000 from alternate delegates and visitors.

BENT publication revenue fell by \$3,000 due to a slight decrease in recruitment advertising; expenses fell by \$68,000 due to a change in the Headquarters expense allocation. Total investment earnings and market loss on the Life Subscription Fund rose by \$264,000. In 2012-13, the invested fund gained \$2.04 per life copy delivered, compared with the previous year's loss of \$0.51. Earnings per life copy exceeded cost by \$0.91, versus last year's loss of \$1.83 per copy.

The total of interest and dividends in 2012-13 increased by \$142,000. The net gain on investments was \$3,195,000, reflecting reported changes in market value.

The 10 major chapter programs (the first 10 under Expense) usually show an operating loss. Convention expenses rose by \$40,000 and include the cost of attendance by one student delegate from each collegiate chapter, alternate delegates, alumnus delegates, chapter advisors, and visitors—but not by Association Officials.

Expenses for fellowships and scholarships rose by \$100,000 because more scholarships and fellowships were given. (Revenue for these awards includes all matching gifts from corporations and alumni contributions specifically earmarked by donors.) Since the Fellowship Program was inaugurated in 1929, TBPI has given and committed \$5,700,000 in stipends to 988 Fellows and \$3,007,000 to 1,426 Scholars. Fellowships and scholarships comprise the major philanthropic program of the Society—made possible by gifts from alumni, friends, and participating industrial firms.

### INITIATION FEES

Tau Beta Pi's low Association initiation fee covers the cost of the official badge, membership certificate, copies of the *Constitution and Bylaws* and *Information Book*, and a four-year subscription to THE BENT. The initiation fee has been \$32 since August 1, 2004. In ad-

dition, new members were charged an assessment of \$7 for partial support of the annual Convention.

### STUDENT LOANS

Only five new loans were made to members in 2012-13 for a total of \$9,700. None were for the amount of TBPI's initiation fee. One loan was repaid, none were written off during the year, leaving ten outstanding on July 31, 2013, with a principal balance of \$22,600. Since inauguration in 1932 of the program, 1,789 loans have been made to student members for a total of \$872,375.

## EDITOR'S REPORT

### THE BENT

During 2012-13, the four issues contained a total of 232 pages, and 395,100 copies of the magazine were available for paid subscribers. This is a 1% increase in paid copies above the previous year's circulation total. Engineering and graduate-school recruitment advertising for the year totaled 16.9 pages, a 6% increase from the previous year. Total production cost of the magazine per paid copy was \$1.13, down from \$1.31 the preceding year.

New BENT life subscribers added

# THE TAU BETA PI ASSOCIATION

## STATEMENT OF ACTIVITIES

For the years ended July 31, 2012 and 2013

REVENUE	Unrestricted	Temporarily	Permanently	2013	2012
		Restricted	Restricted		
Initiation and chapter fees and fines	\$ 223,440			223,440	219,930
Chapter and individual sales	154,230			154,230	129,094
Contributions and bequests	1,042,378	107,250	20,000	1,169,628	1,682,466
Convention	167,809			167,809	175,662
THE BENT publication	245,686			245,686	249,051
Net life subscription fee transfer	53,554			53,554	14,667
Student loan interest	539			539	1,639
Miscellaneous/ Net gain on equipment sales	23,195			23,195	30,816
Interest and dividends	299,740	431,348		731,089	588,847
Net gain (loss) on investments	1,558,371	1,636,664		3,195,035	(1,279,219)
Change in value of split-interest agreements			16,749	16,749	59,882
Net assets released from restrictions	<u>708,375</u>	<u>(708,375)</u>	<u>-</u>	<u>0</u>	<u>0</u>
<b>TOTAL REVENUE</b>	<b>4,477,317</b>	<b>1,466,887</b>	<b>36,749</b>	<b>5,980,953</b>	<b>1,872,834</b>
<b>EXPENSE</b>					
Program services					
Chapter and initiate supplies	291,652			291,652	280,537
Cost of chapter and individual sales	135,427			135,427	104,873
Convention	491,157			491,157	458,745
Advisor Program	22,150			22,150	13,648
Alumni Program	86,256			86,256	54,779
BENT publication	446,768			446,768	514,390
BULLETIN production	17,756			17,756	17,523
District Program	251,502			251,502	270,106
Engineering Futures Program	145,605			145,605	162,714
Fellowship & Scholarship Program	778,863			778,863	679,282
Greater Interest in Government Program	4,325			4,325	4,596
K-12 MindSET Program	37,213			37,213	44,154
Laureate Program	18,608			18,608	19,932
McDonald Mentor Program	4,698			4,698	5,674
Student Assistance Program	1,790			1,790	1,883
Student Loan Program	<u>6,699</u>			<u>6,699</u>	<u>10,725</u>
Total program services	2,740,467			2,740,467	2,643,561
General and administrative	118,716			118,716	90,106
Alumni Giving Program	<u>367,197</u>	<u>0</u>	<u>0</u>	<u>367,197</u>	<u>231,212</u>
<b>TOTAL EXPENSE</b>	<b>3,226,380</b>			<b>3,226,380</b>	<b>2,964,879</b>
<b>CHANGE IN NET ASSETS</b>	<b>1,250,937</b>	<b>1,466,887</b>	<b>36,749</b>	<b>2,754,573</b>	<b>(1,092,044)</b>
Net assets, beginning of year	<u>7,774,872</u>	<u>5,526,470</u>	<u>5,306,060</u>	<u>18,607,402</u>	<u>19,699,446</u>
Net assets, end of year	\$9,025,808	6,993,357	5,342,809	21,361,974	18,607,402

Financial statements have been audited.

during the year numbered 347 (up from 337), bringing total life subscriptions to 79,940. Of all the life subscribers enrolled since 1929 when the plan was instituted, 11,390 are deceased, and their fees totaling \$336,00 have been transferred to the Fellowship Fund in accord with the Constitutional requirement.

An average of 153 copies per issue in 2012-13 was delivered to annual renewal subscribers, 35,499 copies to original four-year subscribers, and 63,129 copies to life subscribers, for a total of 98,780 paid copies per issue. The total number of paid copies for the Summer 2013 magazine was 99,022.

THE BENT carries articles on general professional topics in engineering,

news about TBPI and its members and chapters, and regular departments. The Association is indebted to the alumni who serve as judges and writers of the Brain Ticklers column: H.G. McIlvried III (chair), D.A. Dechman, J.C. Rasbold, and F.J. Tydeman.

### THE BULLETIN

During 2012-13, the four issues contained a total of 51 pages, and no copies were printed. All issues are available on the website. Published chiefly for the information of the student members and the advisors of the collegiate chapters, the newsletter is a valuable means of exchanging project ideas and distributing information and instructions on chapter operations.

### OTHER PUBLICATIONS, SOCIAL MEDIA, AND WEBSITE

New editions of the *Constitution and Bylaws and Eligibility Code* and the *Information Book* were printed. Other brochures and materials were updated and reprinted throughout the year.

Tau Beta Pi's presence on social media continued to increase. Over 14,000 members are part of our LinkedIn group, 2,600 people "like" Tau Beta Pi on Facebook, and over 30,000 people have read our blog with daily news. The website received a complete redesign during the year and has received over 24.4 million visits since its creation. The website contains a wealth of operational and historical information about the Society. Visit [tbp.org](http://tbp.org) to find out the latest TBPI news!