



The Bent

THE BENT of Tau Beta Pi is the official publication of The Tau Beta Pi Association—the engineering honor society and the world’s largest engineering organization. Tau Beta Pi has been a dynamic integral part of the engineering profession for nearly 136 years.

Circulation 85,000

Distribution

Members of Tau Beta Pi, therefore ranked in the upper 20% of their graduating classes scholastically, include junior and senior engineering students in collegiate chapters at 250 top colleges and universities. Active audience composition: approximately 64% professional (3+ years experience), 23% recent graduate (1-3 years experience), and 13% student. Women comprise 21% of the audience and more than 18,000 paid subscribers.

Calendar

- **2021 Winter Edition**—Focus on annual Convention including the summary of business report and introduction of the outstanding Tau Beta Pi chapter project award winners. Featured writer explores applications of autonomous plug-and-play robots that are working all around us. Popular author Lyle Feisel’s installment of the “Why Do We Call It A?” series explains the ohm.
- **2021 Spring Edition**—Focus on careers, leadership, and professionalism. Update on the Chapter Endowment Initiative. Introducing Tau Bates elected to National Academy of Engineering and the latest Profile in Leadership. Featured author writes on Integration and Interfaces; how vertical and horizontal integration make the case for more focus on interfaces in current engineering education.
- **2021 Summer Edition**—Focus on service and scholarship. Introduced are 28 new Tau Beta Pi Fellows. Featured writer explores leadership lessons from two perspectives: internal (what is the right attitude to be a leader) and external (how do you become a positive influencer of others?) Lyle Feisel’s “Why Do We Call It A?” series explains the henry.
- **2020 Fall Edition**— Focus on members and achievements. Tau Beta Pi Laureates, McDonald Mentor, Outstanding Advisor, Distinguished Alumni and Scholars are introduced. Featured author writes on how engineers found ways to thrive during the pandemic; and the latest Profile in Leadership. The Executive Director presents annual update on the Association.

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