

Tau Beta Pi: 2011-12 Website Design Competition

I. Background

- A. The 2011 Convention Committee on Chapter Website Development recommended a competition of Tau Beta Pi chapters to submit sample designs for an updated home page at www.tbp.org and a consistent re-design across the Tau Beta Pi website.
- B. After the 2010 Convention, the chapter portion of the Tau Beta Pi website (at www.tbp.org/chapters) was redesigned to meet the recommendations of the Convention. While many issues were addressed with this update, the chapter website must have a consistent design and appearance with the main website.

II. Challenge

- A. *Student members* (grad or undergrad) of Tau Beta Pi chapters are eligible to compete in this website redesign competition. The deadline for submitting a new website template, sample code, and design framework, will be **March 1, 2012**.
- B. Contest submissions must include a template for the main web page and design formatting to be included for all pages of the TBP website.
- C. Submissions and questions should be sent to dylan@tbp.org.

III. Rules

- A. The template must obey current design standards (HTML or XHTML).
- B. The template must be compatible with leading web browsers: Firefox, Internet Explorer, Google Chrome, and Safari.
- C. Plagiarism will result in disqualification.
- D. There will be no monetary refunds available for resources used in completing a contest entry.
- E. There is a limit of two “team” entries per chapter. Each submission will be judged separately.
- F. We ask that no content requiring a flash-player be included.

IV. Winning Internship Opportunity

- A. The winning design will be selected in mid-March 2012.
- B. Tau Beta Pi will offer up to two members of the winning team a paid summer internship at TBP Headquarters to work with the webmaster on implementing the new design.
- C. The new Tau Beta Pi website will go live in September 2012.

V. Sample websites

- A. Tau Beta Pi would like to offer two sample websites with several features that will be important in judging contest entries.
 - 1. The University of Texas at Arlington (<http://www.uta.edu/uta/>) website has a clean look, with no drop down lists, minimal scrolling, and a pleasing aesthetic design.
 - 2. Phi Beta Kappa (<https://www.pbk.org/home/index.aspx>) is an honor society with a modern website. They have addressed many similar issues faced by Tau Beta Pi and have incorporated large amounts of content nicely.
 - 3. Submissions do not need to follow any specific design features of the two sample websites. These samples are presented with the sole purpose of helping provide a model for creative ideas.