

# Executive Director's Report

by James D. Froula, *Tennessee Alpha '67*

## SECRETARY'S REPORT

OVERALL, THE year 2010-11 exceeded expectations in nearly every respect, and a gain on investments in the trust was recorded. An historic international initiation of Tau Beta Pi members was held in Doha, Qatar, on April 20, 2011. Excellent support by alumni through volunteer efforts, bequests, and record annual contributions was impressive, while corporate and university financial support of the Convention and THE BENT remained high. TBPCONNECT, a popular online member-only community of 12,000, grew by 4,700. Tau Beta Pi hosted receptions for alumni in six cities. MindSET, the K-12 Math & Science Program, received a major grant and is completing a Teacher Professional Development manual.

## CHAPTERS

The 2010 Convention granted a charter to Embry-Riddle Aeronautical University, formally established as the Florida Iota Chapter on March 12, 2011. An account of the installation was published in THE BENT.

An inspection committee visited the University of San Diego last fall, and a petition from the school will be considered by the 2011 Convention. Another petition was rejected for technical reasons. Two petitions for new chapters were received, and inspection teams will visit the local engineering honor societies at Penn State Erie and the College of New Jersey in September.

Maine Alpha celebrated its 100<sup>th</sup> anniversary. Tau Beta Pi renamed the Grand Rapids Alumnus Chapter as the West Michigan Alumnus Chapter; 17 of 60 alumnus chapters are active.

A total of 224 chapters (215 in 2010) completed annual surveys that listed approximately 1,250 projects. A report on the contents of the survey has been published in the September 2011 issue of THE BULLETIN, available online.

## MEMBERSHIP

The chapters initiated 8,747 members in 2010-11, up 0.5% and the highest total in 15 years. This included 8,360 undergraduates, 278 graduate students, 49 alumni, and 60 eminent engineers.



Tau Bates led by then Maryland Beta President Helen Ji (second left) were to the fore when Tau Beta Pi was a proud official partner and booth host at the inaugural USA Science & Engineering Festival in Washington, DC, on October 23-24, 2010. The country's first national science festival hosted activities from more than 500 of the country's leading engineering and science organizations, aiming to re-ignite the interest of our nation's youth in the sciences. The culmination of the festival was the two-day expo on the National Mall. Estimates are that 500,000 people attended the event.

Tau Beta Pi's initiated membership on July 31, 2011, was 526,409, and an estimated 56,000 are deceased.

During the year, about 35,200 engineering students in the 237 TBPi chapter schools were scholastically eligible for membership in the top one-fifth of their senior or the top eighth of their junior classes. About 40.6% of these were members of TBPi at the close of the year, down from the previous year's 42.2%. About 3.2% were not initiated, chiefly because of their chapters' failure to hold spring ceremonies. The remaining 56% indicated a lack of interest in membership, up from 55% last year.

Tau Beta Pi chapter schools graduate about 92% of all B.S. engineers at 386 schools with ABET EAC-accredited programs and the other five schools without EAC-accreditation.

Thirty-four chapters held only one election and initiation of new members, but all others held two or more. Three chapters held initiations without approval. Two members resigned during the year, and none was expelled.

## CONVENTION

The 105<sup>th</sup> TBPi Convention was held in King of Prussia with Pennsylvania Alpha as host. The meeting was fully reported in THE BENT and THE BULLETIN. The 2011 Convention will be hosted by the Indiana chapters in Indianapolis. The 2012 Convention will be hosted by Kentucky Alpha in Lexington.

The 2010 Convention: approved one amendment to the Constitution and Bylaws of the Association, which was ratified by the chapters, to allow multiple Officers and Directors appointed to a Convention committee to serve as advisors to that committee and correct an error in the actual procedure of selecting, rather than electing, the Convention Chair; amended Bylaw V to fine a chapter \$5 for failure to file the appropriate IRS 990 form and \$50 for failure to file the form for two consecutive years; directed each chapter to specify in its chapter bylaws its method of determining junior and senior standing and to report compliance to Headquarters by April 1, 2011; decided to use the standard reimbursement schedule

for the 2011 Convention; accepted two appealed programs not accredited by ABET/EAC; recommended acceptance of the invitation from Iowa Alpha to host the 2013 Convention in Ames; and heard a status update on the K-12 MindSET Program.

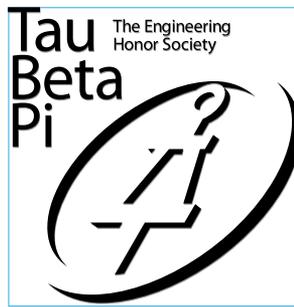
## OFFICIALS

The TBP Executive Council, elected for the 2006-10 term and re-elected by the Convention for the 2010-14 term, comprises President L.A. Simonson, Ph.D., P.E., Vice President S.C. Dao, P.E., and Councillors J.F.K. Earle, Ph.D., P.E., J.A. Huggins, P.E., and N. Pih. Council meetings were held on Aug. 6, Aug. 23, Sept. 11, Oct. 6, and Dec. 4, 2011, and May 14 and June 10-11, 2011.

Tau Beta Pi has three appointed Directors with responsibilities in major areas of its interest: D.S. Pierre Jr., P.E., serves as Director of Fellowships, E.J. D'Avignon as Director of Rituals, and R.W. Pierce as Director of Engineering Futures. Members of the Fellowship Board include: Dr. Darrell W. Donahue, Dr. S.L.R. Holl, and Maj. J.L.H. Jamieson. The Trust Advisory Committee, which directs investment activities of the corporate trustee, includes R.F. Smith (chair), H.W. Lange, and J.W. Johnson Jr.

District Directors on July 31, were:

District 1	Lynn B. Farrington, E.I. Selden J. Houghton Matthew V. Paragano Lauren J. Swett, P.E.
District 2	Anthony M. Olenik Thomas A. Pinkham IV Jason Rogan*** George Youssef
District 3	Dr. Edward P. Gorzkowski III Alexander J. Rovnan
District 4	Joseph P. Blackford Lisa C. Gascoigne Russell L. Werneth
District 5	Rebecca A. Holcomb* Dr. Elizabeth A. Stephan
District 6	Kassy M. Lum Dee Anne Stirm Ellen S. Styles
District 7	Ellie R. Armstrong David E. Dale Andrew J. Flowerday
District 8	Stacey L. Forkner Ricardo K. Komai
District 9	Robert C. Huck* Brenda A. Kramer Adriann R. Sullivan
District 10	Brian R. Buisson Daniel A. Kamat Brandon M. Page
District 11	Dr. James C. Hill Sherry D. Jennings-King
District 12	Wade A. Hull** Lindy M. Johnson, P.E.



## Mission

**To mark in a fitting manner those who have conferred honor upon their *Alma Mater* by distinguished scholarship and exemplary character as students in engineering, or by their attainments as alumni in the field of engineering.**

## Vision

**Tau Beta Pi will be universally recognized as the premier honor society.**

	Tricia E. Gomulinski
District 13	Jeffrey G. Dabling Matthew T. Pittard
District 14	Timothy M. Edgar Ian J. Frank
District 15	Joseph R. Burnett Scott E. Fable Kimberly Stillmaker, E.I.
District 16	Jason A. Corl Scott V. Eckersall Stacey H. Ross

(\*\*/\*\*)\*\*\* anniversary of 6/12/18 years)

The International Headquarters staff, which is located on the Knoxville campus of the University of Tennessee, includes Executive Director J.D. Froula, P.E., Assistant Secretary-Treasurer R.E. Hawks, Director of Development P.B. McDaniel, and nine additional employees (see *tbp.org*). Curtis D. Gomulinski was appointed Executive Director & Secretary-Treasurer-designate.

## DISTRICT PROGRAM

Fifteen Districts held at least one conference last year and conducted meetings during the 2010 Convention, and Directors visited many chapters during the year. The Directors and the Council met in Knoxville, TN, in June 2011 and discussed means for improving regional activities and communications and for helping the collegiate chapters.

## ENGINEERING FUTURES

The TBP Engineering Futures Program presented a total of 234 training sessions by 37 volunteer facilitators to develop the leadership skills of student members during 2010-11. This award-winning program helps to prepare engineering students for their careers by enhancing their overall personal effectiveness through interpersonal-skills and teamwork-development seminars.

## FELLOWSHIPS

The website carries reports by Tau Beta Pi's 77th fellowship group of 27 students, 15 with stipend, who were selected in the spring of 2010. The 78th group, comprising 35 students—17 with stipend, will do graduate work in 2011-12 and was announced in the Summer 2011 BENT. Fellows with stipends are paid cash grants of \$10,000 each. Fourteen James Fife Fellowships, sponsored by an irrevocable trust bequeathed by William Fife, *CA A '21*, were given.

## AWARDS

Tau Beta Pi's top chapter prize, the R.C. Matthews Outstanding Chapter Award, was given to California Psi for the excellence of its total program in 2009-10. Honorable mentions went to California Alpha and Ohio Iota. The R.H. Nagel Most Improved Chapter Award went to Montana Alpha; honorable mention was given to Michigan Lambda.

The Council made two Chapter Project Grants under the Greater Interest in Government Program and five grants under the MindSET Program. The Headquarters staff gave 27 Secretary's Commendations to chapters for the perfection of their reports to TBP in 2009-10, 30 Chapter Project Awards for ingenuity and creativity in activities, and 31 Commendations for membership improvements.

The 2011 Distinguished Alumnus Award will be presented at the Convention to Richard G. Higgins, *ME A '79*.

The 2011 National Outstanding Advisor was selected in May by a national committee of engineering deans: Drs. C.B. Schrader, (chair), R.J. Marley, and M.S. Ingber. The recipient of a \$1,000 cash award and an equal sum to be presented to his dean's discretionary fund is Dr. Robert L. Ward, P.E., *OH I '88*, Ohio Iota Chief Advisor.

The 2011 TBP-McDonald Mentor was selected in June by a committee of three District Directors. The recipient of a \$1,000 cash award with an equal sum to be presented to the California Epsilon Chapter is Dr. William R. Goodin, *CA E '75*.

During the year, the Executive Council gave nine Resolutions of Appreciation, four Superior Service Awards, and three Distinguished Service Awards to collegiate chapter advisors and national officials for long and outstanding service.

### LAUREATES

A selection committee of three District Directors chose five Laureates from 11 nominees. [See page 24.]

### SCHOLARSHIPS/GRANTS

The 13th group of 156 TBPI Scholars, who will complete their undergraduate engineering studies in 2011-12, was announced in the Summer BENT. Each Scholar receives a cash grant of \$1,000 or \$2,000. Since the program began in 1999, Tau Beta Pi has given and committed \$2,216,000 to 1,116 students. The one-time Merl Baker Distinguished Alumnus Scholarship was awarded.

In the TBPI Chapter Performance Scholarship Program, \$8,000 was made available to students to be selected by 16 chapters.

Six \$1,000 grants for the first year of college study in 2011-12 for incoming freshman engineering students were provided by the Society (for a 13-year total of 83) through the national program conducted by the Society of Automotive Engineers. No Special Assistance Grant was made.

### CONTRIBUTIONS FROM ALUMNI

Tau Beta Pi's 2010 Annual Giving Campaign brought gifts of \$930,253 (up 15%) from 11,956 donors (down 1.6%), including 420 new donors (down 27%). Their names were published in the Winter and Spring 2011 issues of THE BENT. Included in the total is \$37,270 allocated to the Fellowship and Scholarship Programs from 227 companies that match gifts from employees. The 2011 Giving Program began in February, and the response by July 31 reached \$563,000 from 7,400 loyal members.

The Society uses minimal professional assistance in the conduct of this extremely efficient program; the national officers are deeply grateful to the generous alumni whose gifts fund important programs that help our chapters and student members.

President Simonson and others visited with alumni at receptions in Huntsville, AL; King of Prussia and Philadelphia, PA; Knoxville, TN; Arlington, VA; and Vancouver, BC. Alumni also attended several District conferences: D1, Orono, ME; D2, Binghamton, NY; D5, Gainesville, FL; D6, Nashville, TN; and D15, Reno, NV.

### OTHER ACTIVITIES

Tau Beta Pi has maintained its affiliations with the American Association for the Advancement of Science and the Association of College Honor Societies and its association membership in the American Society for Engineering Education. The Executive Director is Tau Beta Pi's official representative to these organizations, although other officers of the Association occasionally attend their meetings.

The Society was included as an eligible organization in the 2011 national Combined Federal Campaign. Tau Beta Pi operates its own web-based job board—The Best People—and maintains other valuable benefits for members. The AlumNet Program, an electronic mentoring service operating effectively since 2001 to foster student-alumnus interactions, was ended. The Association was a contributing society to National Engineers Week 2011.

Tau Beta Pi has maintained its classification under Section 501(c)(3) of the U.S. Internal Revenue Code as a tax-exempt, charitable and educational, non-private organization and is exempt from sales tax in 16 states. Collegiate chapters are separately classified under Section 501(c)(7) of the code, except Michigan Gamma, which changed to Section 501(c)(4).

## TREASURER'S REPORT

THE FINANCIAL CONDITION of TBPI at the close of the fiscal year was improved because of a large bequest, record giving by alumni, and substantial investment capital gains. Revenue over expense was \$2,642,000. Assets grew in 2010-11 by \$2,788,000 to a total of \$21,846,000.

### FINANCIAL POSITION STATEMENT

The several named trust funds are commingled and invested under the jurisdiction of the TBPI Trust Advisory Committee. The trustee is the trust department of the PNC Bank in Cleveland, OH. The trustee performed satisfactorily during the year.

Investment earnings of the funds, less trustee fees and including capital gains, are used for the purposes indicated by the fund titles: paying fellowship and scholarship stipends, paying for BENT magazines delivered to life subscribers, paying project grants to winners in the MindSET and Greater Interest in Government Programs, helping to support the Convention,

and financing many useful activities of the collegiate chapters. Overall net earnings of the investments, including security sales and market gains, were 19%; the previous year's figure is 14%. Paid investment earnings were \$454,000; net investment market gains were \$2,919,000.

Securities held by the trustee on July 31, 2011, are carried at market value of \$20,447,000, an increase of 19.3% from the previous year, and comprise holdings in 11 non-overlapping, no-load mutual funds. Equity securities constituted 90% of the total trust funds.

The current liability in fellowships and scholarships is for those stipends committed in 2010-11 for payment in 2011-12 to student winners. The 2011 Convention liability includes the assessments paid by new initiates during the year and \$9,250 in gifts from corporate and university sponsors. The deferred BENT subscription liability is for both annual subscriptions and the four-year subscriptions for new members included in the national initiation fee. The liability for delivering future magazines under four-year subscriptions is entered on the books at the time of initiation.

The decrease in BENT life subscription liability was countered by the 391 new life subscribers. Life subscription fees are recorded as a liability because of the commitment against the annual earnings of those fees to pay for copies of THE BENT to be delivered. This liability represents the total value of all life subscriptions in force on July 31, 2011, at their enrollment-fee prices, less an actuarial proportion of \$1,218,800 recognized as revenue since 2004. Upon the deaths of life subscribers, their paid fees are transferred on the books to the Fellowship Fund and are reported as revenue.

The net assets of the Association increased by \$2,788,000 because of trust investment gains of \$2,919,000. A subsidiary report details the changes during the year in individual funds, most of which increased because of the gain in market value.

The L.E. Record Scholarship Fund grew by \$605,000, Vincent A. Stabile Scholarship Fund by \$568,000, the Fellowship Fund by \$258,000, the Convention Fund by \$240,000, and THE BENT Life Subscription Fund balance by \$218,000, but the Engineering Futures Fund fell by \$26,000, and the Program Development Fund declined by \$94,000 to pay District Program expenses. A capital gift annuity and the new Marlin Zimmerman Fellowship Fund were established after a generous bequest.

**THE TAU BETA PI ASSOCIATION**  
**STATEMENT OF FINANCIAL POSITION**  
 On July 31, 2010 and 2011

**ASSETS**

<i>Current Assets</i>	<i>2011</i>	<i>2010</i>
Cash and cash equivalents	\$ 471,119	\$ 466,044
Accounts receivable:		
Chapters	38,008	49,644
Student loans	19,000	23,270
BENT life subscription installments	7,574	9,117
Trust contributions	5,000	200,000
Other	7,816	14,691
<i>Total Receivables</i>	<u>77,398</u>	<u>296,722</u>
Inventory	19,988	25,802
Split-interest agreements, current portion	72,792	69,161
Prepaid expenses	14,499	10,852
<i>Total Current Assets</i>	<u>655,796</u>	<u>868,581</u>
<i>Depreciable: Furniture and equipment</i>	156,861	213,407
Less accumulated depreciation	<u>-134,148</u>	<u>-183,993</u>
<i>Total Depreciable</i>	<u>22,713</u>	<u>29,414</u>
<i>Other Assets</i>		
Investments	20,447,299	17,476,268
Split-interest agreement net of cur. portion	<u>720,416</u>	<u>684,483</u>
	<u>\$21,167,715</u>	<u>\$18,160,751</u>
<b>TOTAL ASSETS</b>	<b>\$21,846,224</b>	<b>\$19,058,746</b>

*Financial statements have been audited.*

**LIABILITIES AND NET ASSETS**

<i>Current Liabilities</i>	<i>2011</i>	<i>2010</i>
Accounts payable		
Chapters	\$ 6,131	\$ 6,131
Laureate awards	12,500	12,500
Fellowships/Scholarships	471,000	369,000
Other	11,926	12,579
Accrued expenses	42,148	33,819
Annuities payable, current portion	19,037	13,137
Deferred Convention revenue	70,444	80,893
Deferred BENT revenue, current	<u>60,262</u>	<u>58,804</u>
<i>Total Current Liabilities</i>	<u>693,448</u>	<u>586,863</u>
Annuities payable, net of current portion	117,428	64,027
Deferred BENT subscription revenue	76,616	73,678
THE BENT life subscriptions	<u>1,259,286</u>	<u>1,276,739</u>
<i>Total Long-term Liabilities</i>	<u>1,453,330</u>	<u>1,414,444</u>
<b>TOTAL LIABILITIES</b>	<b>2,146,778</b>	<b>2,001,307</b>
<i>Net Assets</i>		
Unrestricted:		
Undesignated	925,783	250,828
Designated	7,372,842	6,461,839
Temporarily restricted	6,154,643	5,138,158
Permanently restricted	<u>5,246,178</u>	<u>5,206,614</u>
<b>TOTAL NET ASSETS</b>	<b>19,699,446</b>	<b>17,057,439</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$21,846,224</b>	<b>\$19,058,746</b>

**STATEMENT OF ACTIVITIES**

Chapter and initiation fees (shown less THE BENT subscription portion) were unchanged.

Overall contributions and bequests fell by \$802,000. Total gifts from alumni and matching corporations in the two annual giving programs in 2010-11 amounted to \$938,409 (up 7.6% from 2009-10). The Association is deeply grateful to the 11,460 members who contributed during the year.

Convention revenue consists of assessments for the 2011 Convention, \$65,750 in industrial gifts, and \$57,400 from 117 alternate delegates and visitors.

BENT publication revenue rose by \$18,000 aided by improved recruitment advertising; expenses rose by \$4,000. Total investment earnings and market gains on the Life Subscription Fund grew by \$159,000. In 2010-11, the invested fund earned \$2.15 per life copy delivered, compared with the previous year's \$1.51. Earnings per life copy exceeded cost by \$0.85, versus last years' excess earnings of \$0.21 per copy.

The total of interest and dividends in 2010-11 rose by \$241,000. The net gain on investments was \$2,919,000, reflecting reported changes in market value.

The 10 major chapter programs (the first 10 under Expenses) usually show

an operating loss. Convention expenses dropped by \$14,000 and include the cost of attendance by one student delegate from each collegiate chapter, alternate delegates, alumnus delegates, chapter advisors, and visitors—but not by national officers.

Expenses for fellowships and scholarships rose by \$101,000 because more scholarships were given. (Revenue for these awards includes all matching gifts from corporations and alumnus contributions specifically earmarked by donors.) Since the Fellowship Program was inaugurated in 1929, TBI has given and committed \$5,290,000 in stipends to 943 Fellows and \$2,216,000 to 1,116 young Scholars. Fellowships and scholarships comprise the major philanthropic program of the Society—made possible by gifts from alumni, friends, and participating industrial firms.

**INITIATION FEES**

Tau Beta Pi's low national initiation fee covers the cost of the official badge, membership certificate, copies of the Constitution and Bylaws and Information booklets, and a four-year subscription to THE BENT. The national fee has been \$32 since August 1, 2004. In addition, new members were charged an assessment of \$7 for partial support of the annual Convention.

**STUDENT LOANS**

Only two new loans were made to members in 2010-11 for a total of \$4,500. None was for the amount of TBI's initiation fee. Three loans were repaid, and one was written off during the year, leaving eight outstanding on July 31, 2011, with a principal balance of \$19,000. Since inauguration in 1932 of the program, 1,779 loans have been made to student members for a total of \$855,000.

**EDITOR'S REPORT**

**THE BENT**

During 2010-11, the four issues contained a total of 216 pages, and 386,348 copies of the magazine were available for paid subscribers. This is a 0.7% increase in paid copies above the previous year's circulation total. Engineering and graduate-school recruitment advertising for the year totaled 17.5 pages, a 14% increase from the previous year. Total production cost of the magazine per paid copy was \$1.30, up from \$1.29 the preceding year.

New BENT life subscribers added during the year numbered 391 (up from 381), bringing total life subscriptions to 79,256. Of all the life subscribers enrolled since 1929 when the plan was instituted, 10,472 are deceased, and their fees total-

# THE TAU BETA PI ASSOCIATION

## STATEMENT OF ACTIVITIES

For the years ended July 31, 2010 and 2011

REVENUE	Unrestricted	Temporarily	Permanently	2011	2010
		Restricted	Restricted		
Initiation and chapter fees and fines	\$ 209,710			209,710	209,635
Chapter and individual sales	122,063			122,063	114,901
Contributions and bequests	1,101,480	1,375	0	1,102,855	1,905,169
Convention	184,125			184,125	181,598
THE BENT publication	254,098			254,098	236,208
Net life subscription fee transfer	39,979			39,979	16,246
Student loan interest	705			705	1,171
Miscellaneous/ Net gain on equipment sales	22,848			22,848	31,790
Interest and dividends	218,027	375,832		593,859	352,952
Net gain (loss) on investments	1,402,539	1,517,223		2,919,762	1,947,919
Change in value of split-interest agreements			39,564	39,564	8,377
Net assets released from restrictions	<u>877,945</u>	<u>(877,945)</u>	<u>-</u>	<u>0</u>	<u>0</u>
<b>TOTAL REVENUE</b>	<b>4,433,519</b>	<b>1,016,485</b>	<b>39,564</b>	<b>5,489,568</b>	<b>5,005,966</b>
<b>EXPENSE</b>					
Program services:					
Chapter and initiate supplies	297,991			297,991	252,975
Cost of chapter and individual sales	106,015			106,015	103,526
Convention	453,037			453,037	467,243
Advisor Program	22,170			22,170	14,600
Alumnus Program	54,626			54,626	43,311
BENT publication	500,676			500,676	496,233
BULLETIN publication	17,426			17,426	16,572
District Program	234,249			234,249	220,183
Engineering Futures Program	158,426			158,426	133,178
Fellowship & Scholarship Program	544,017			544,017	442,884
Greater Interest in Government Program	3,969			3,969	5,912
K-12 MindSET Program	44,480			44,480	50,026
Laureate Program	20,237			20,237	19,641
McDonald Mentor Program	5,618			5,618	5,577
Student Assistance Program	1,883			1,883	1,785
Student Loan Program	<u>8,846</u>			<u>8,846</u>	<u>11,230</u>
Total program services:	2,473,666			2,473,666	2,284,876
General and administrative	135,290			135,290	98,201
Alumnus Giving Program	<u>238,605</u>	<u>0</u>	<u>0</u>	<u>238,605</u>	<u>241,243</u>
<b>TOTAL EXPENSE</b>	<b>2,847,561</b>	<b>0</b>	<b>0</b>	<b>2,847,561</b>	<b>2,624,320</b>
<b>CHANGE IN NET ASSETS</b>	<b>1,585,958</b>	<b>1,016,485</b>	<b>39,564</b>	<b>2,642,007</b>	<b>2,381,646</b>
Net assets, beginning of year	<u>6,712,667</u>	<u>5,138,158</u>	<u>5,206,614</u>	<u>17,057,439</u>	<u>14,675,793</u>
Net assets, end of year	\$8,298,625	6,154,643	5,246,178	19,699,446	17,057,439

Financial statements have been audited.

ing \$303,223 have been transferred to the Fellowship Fund in accord with the Constitutional requirement.

An average of 202 copies per issue in 2010-11 was delivered to annual renewal subscribers, 32,794 copies to original four-year subscribers, and 63,591 copies to life subscribers, for a total of 96,587 paid copies per issue. The total number of paid copies for the Summer 2011 magazine was 96,981.

THE BENT carries articles on general professional topics in engineering, news about TBPI and its members and chapters, and regular departments. The Association is indebted to the alumni who serve as judges and writers of the Brain Ticklers column: H.G. McIlvried III (chair), D.A. Dechman, J.L. Brad-

shaw, and F.J. Tydeman.

Publication of THE BENT is a major activity of the Headquarters staff. By Bylaw provision, the Secretary-Treasurer of the Association serves as editor.

### THE BULLETIN

During 2010-11, the three issues contained a total of 26 pages, and no copies were printed. All issues are available on the website. Published chiefly for the information of the student members and the advisors of the collegiate chapters, the newsletter is a valuable means of exchanging project ideas and distributing information and instructions on chapter operations. The Executive Director serves as editor of THE BULLETIN.

### WEBSITE AND OTHER PUBLICATIONS

A new edition of the *Constitution and Bylaws and Eligibility Code* was published in July. The *Information Book 2011* was published last Fall.

Other descriptive brochures and promotional materials were updated and reprinted during the year for chapter use.

The website received improvements throughout the year and more than 3,250,000 visits. It contains much interesting operational and historical information at [tbp.org](http://tbp.org).

—James D. Froula, P.E.  
Executive Director  
Secretary-Treasurer and Editor