

bri·an·strom

(brī'ən-strŭm) v. to brainstorm incorrectly

Do you know how to brainstorm? Or does your group frequently brianstrom? Come learn the art of generating many different ideas and selecting the best choices from your list!

The Problem Solving Model

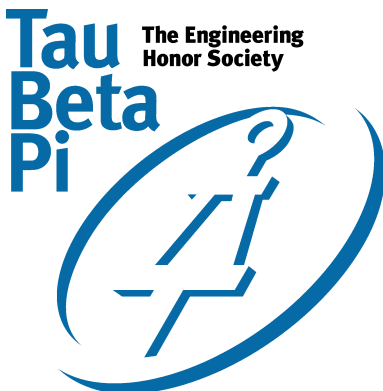
Create, implement, and evaluate the success of a plan based on identified issues, root causes, and solutions.

Advanced Creativity

Get out of a mental rut by thinking creatively to generate a large and varied list of ideas.

List Reduction

Narrow the large list down to a few best ideas, using various techniques such as clarifying issues, creating selection criteria, removing non-controversial ideas, and using consensus.



Engineering Futures
**Analytical
Problem Solving**

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